



DATASHEET

Salsify Intelligence Suite

Harness the power of AI to propel productivity, unlock scale, and drive growth.

The Intelligence Suite provides a powerful new set of intelligent task types, enabling you to seamlessly weave together AI, automated, and human-powered actions in an integrated business process.

Delivered through our no-code workflow builder, the Intelligence Suite is entirely configurable without coding, custom integrations, or technical knowledge required. And with our AI accelerators, you have quick-start templates you can install that leverage configuration and prompting best practices to help you drive adoption even faster.

The Intelligence Suite is model-agnostic, giving you flexibility to use your own AI providers, like OpenAI, Anthropic, or Gemini. Or customers can use SalsifyIQ, Salsify's proprietary AI service purpose-built for commerce.

Intelligent Tasks

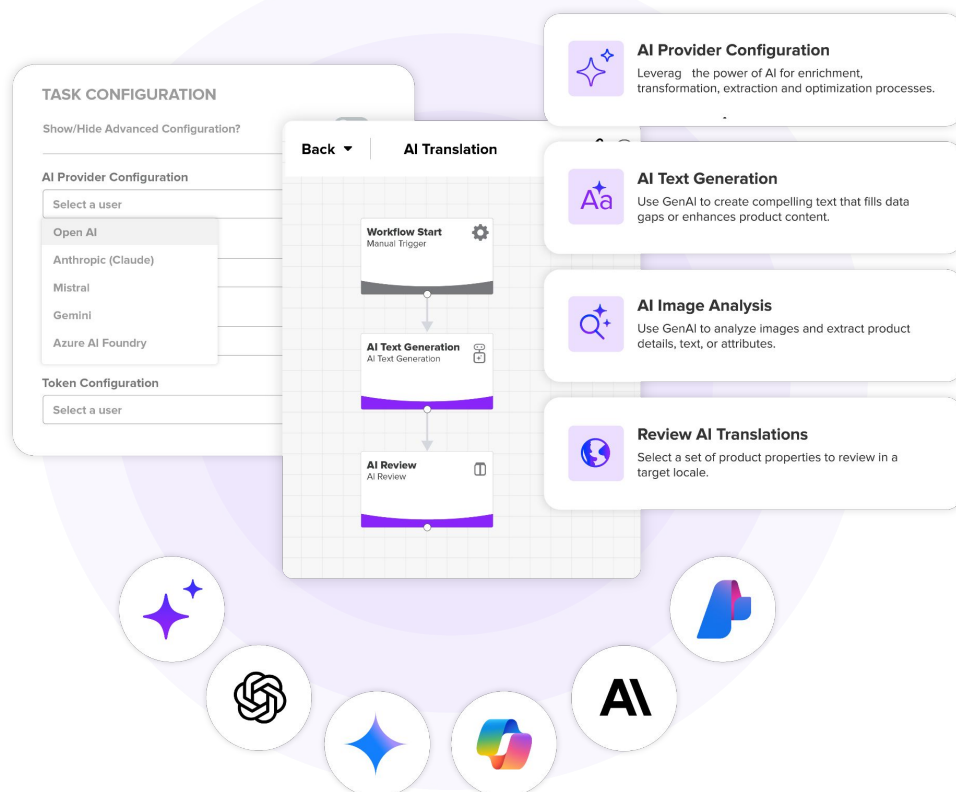
Unlock new ways of working with new Intelligent task types that allow you to embed AI-powered action directly into your workflows.

AI Accelerators

Accelerate adoption through quick-start templates that leverage configuration and prompt best practices.

SalsifyIQ

Salsify's proprietary AI service that's purpose-built for commerce, seamlessly embedded within the Intelligence Suite.



- ✓ Built for business teams
- ✓ Humans stay in the loop
- ✓ Quick-start accelerators
- ✓ Pre-configured prompts
- ✓ Broad extensibility
- ✓ Securely designed

One suite. Endless possibilities.

Discover how the Intelligence Suite powers different use cases and unlocks new ways of working that boost productivity and increase efficiency.

Accelerate Content Creation and Optimization

AI empowers you to create and optimize content at scale, enabling you to generate engaging, descriptive content about your products in a matter of minutes. The Intelligence Suite can be used to support a wide range of content creation and optimization efforts.

- ✓ Translation & Localization
- ✓ Keyword Content Optimizer
- ✓ Seasonal Content Optimizer
- ✓ Shopper Personal Optimizer
- ✓ Gold Standard Product

Turn Digital Assets into Structured Data

AI is well-suited for taking unstructured data or digital assets and turning them into structured text that can be organized and saved into the PIM. The Intelligence Suite can extract data from your existing assets and turn it into structured, usable content that streamlines product content management.

- ✓ Image Metadata Extraction
- ✓ Alt Text Generation
- ✓ Packaging Claims Extraction
- ✓ Datasheet or PDF Data Extraction

Improve Data Quality and Drive Stronger Compliance

AI can interpret qualitative, contextual data guidelines and turn into enforceable rules. The Intelligence Suite can pull these guidelines into structured, usable rules that drive overall data quality and governance across your organization.

- ✓ Brand Style Guide Compliance
- ✓ Retailer Style Guide Compliance
- ✓ Spelling & Grammar Check
- ✓ Find & Replace

Suggest edits to my marketing description to target “vegan” and “healthy” keywords. |

companion for your back-to-school snacks. Our roasted garlic and ripe-tomato tomatoes-salsa perfect-adds for a dipping-delicious twist to lunchboxes, topping-after-school munchies, or and cooking casual gatherings. ~~im~~ Make now every making-meal a-taste wrong-like mistake-a grammar-celebration spell!!!-of to-authentic, make fresh this-test-workk flavors.

Discover the ultimate flavor companion back-to-school snacks. Our roasted garlic tomato salsa adds a delicious twist to lunchboxes, after-school munchies, and gatherings. Make every meal taste like celebration of authentic, fresh flavors.

Translate my base locale into the following 3 languages. |

Reference - English (United States of America)

en-US Feature Bullets ⓘ
| Effervescent and refreshing with a zesty citrus twist
| Made with natural flavors for a pure, refreshing taste
| Perfect for quenching thirst on any occasion
| Free from artificial colors and preservatives
| Packaged in eco-friendly, recyclable materials



Extract any claims from my packaging and labels. |

To Revision 1 by Salsify User To Working Draft
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Gluten Free
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Take my brand guidelines and apply the content rules to my marketing content. |

At Salsify-Salsa, we're committed to celebrating the simple, authentic flavors that bring people together. Our salsas are made with care, using only the finest ingredients.

At Salsa, we're committed to celebrating simple, authentic flavors that bring people together. Our salsas are made with care, using only the finest ingredients.

Salsify User

Apr 8, 2025 at 1:55 AM

Recommend changing the brand name to 'Salsa' to maintain consistency with the brand guidelines.

Reply...

“Intelligence Suite feels like a partner. **It's a time-saver and complete differentiator in the market.** Our team was spending 20-30 minutes validating information for just one product; **now we can do that in 5 minutes.**”

-Liam Bucher, Director of Performance Marketing, Brands at Kerry Group